



MEDIA PACK

FIRST FOR:

EDITORIAL FEATURES

NEWS & OPINION

READERSHIP & CIRCULATION

MULTIMEDIA MARKETING



WHY GLASS TIMES?



LUKE WOOD, EDITOR.

MORE THAN JUST A TRADE MAGAZINE, GLASS TIMES IS AT THE CENTRE OF ALL THE IMPORTANT CONVERSATIONS CONCERNING THE GLASS AND GLAZING INDUSTRY.

WHETHER YOU ARE INTERESTED IN THE SKILLS CRISIS, THE RELATIONSHIP BETWEEN WINDOWS AND THE ENVIRONMENT, THE LATEST FORUM OR RELEVANT EXHIBITION, GLASS TIMES EDITOR LUKE WOOD LEADS FROM THE FRONT WITH ORIGINAL AND THOUGHT-PROVOKING EDITORIAL, SUPPORTED BY POPULAR IN-DEPTH SUPPLEMENTS.

YOU DON'T JUST READ GLASS TIMES, YOU ENGAGE WITH IT.



OUR PROMISE TO YOU

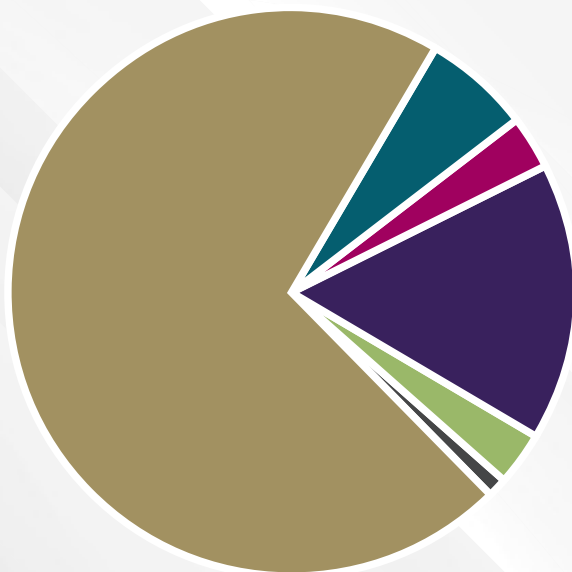
1. THE ONLY 100% INDIVIDUALLY REQUESTED TRADE TITLE IN THE GLASS AND GLAZING INDUSTRY.
2. CIRCULATION OF 10,581.
3. PUBLICATION DATE THE FIRST WEEK OF EVERY MONTH, 12 MONTHS A YEAR.
4. MULTIMEDIA CHANNELS ACROSS THE WEBSITE, ONLINE DIRECTORY, SOCIAL MEDIA AND A WEEKLY E-NEWSLETTER.
5. 7,331 TWITTER FOLLOWERS AND 1,600 LINKEDIN FOLLOWERS. MORE THAN ANY OTHER PUBLICATION IN OUR SECTOR.
6. GLASS TIMES BULLETIN SENT WEEKLY TO OVER 21,000 INDUSTRY RECIPIENTS.
7. ONLINE DIRECTORY WITH A FREE ENTRY OPTION.
8. EDITORIAL EXPERIENCE. OUR EDITOR HAS MORE THAN 20 YEARS' JOURNALISTIC EXPERIENCE; EDITOR IN THE FENESTRATION INDUSTRY SINCE 2013.

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OUR MAGAZINE READERSHIP



FABRICATORS
& INSTALLERS

CONSERVATORY
SPECIALISTS

COMMERCIAL GLAZIERS

GLASS WHOLESALERS,
PROCESSORS, MERCHANTS
& SPECIALISTS

ARCHITECTS

OTHER

GLASS TIMES IS THE ONLY TITLE WITH A 100% INDIVIDUALLY REQUESTED CIRCULATION. THIS MEANS 100% OF OUR READERSHIP HAS REQUESTED A COPY OF THE MAGAZINE AND NONE ARE SENT OUT SPECULATIVELY.

ALL OUR READERS HAVE TO MEET STRICT CRITERIA IN ORDER TO RECEIVE THE MAGAZINE, WHICH ENSURES WE CAN PROMISE THAT OUR CIRCULATION IS DIRECTLY RELEVANT TO OUR ADVERTISERS. IN ADDITION TO THE MONTHLY MAGAZINE, WE WORK ACROSS MULTIMEDIA CHANNELS: WEBSITE, ONLINE DIRECTORY, SOCIAL MEDIA AND GLASS TIMES BULLETIN, OUR WEEKLY E-NEWSLETTER.



PRINT BOOST

MAGAZINE DISPLAY ADVERTISING

A4 PAGE	1/2	1/4	DOUBLE PAGE SPREAD	
£1,930	£990	£570	£3,860	
SOLUS PLUS 15%	IFC	IBC	OBC	IFC GATEFOLD
£1,930	£2,125	£2,025	£2,250	£3,750

IF YOU ARE LOOKING FOR PRINT AND ONLINE ADVERTISING, BESPOKE PACKAGES ARE AVAILABLE UPON REQUEST. PLEASE CONTACT US FOR MORE INFORMATION.

RECRUITMENT & CLASSIFIED

A4 PAGE	1/2	1/4	SINGLE COLUMN CM
£1,360	£770	£515	£22

CLASSIFIED SINGLE COLUMN CENTIMETRE: £25
ADVERTORIAL NEWS IN-PROFILE: £80 PER ENTRY

BUYERS GUIDE

BOXED	DOUBLE BOXED	TRIPLE BOXED
£240	£520	£665

ALL BUYERS GUIDES ARE BASED ON 12 ISSUES



BUSINESS BOOST

WEBSITES & ONLINE

TIMESPAN	3 MONTHS	6 MONTHS	12 MONTHS
HEADER 1600 X 300	£800	£750	£700
CENTRE 1600 X 300	£600	£575	£500
CENTRE 800 X 300	£500	£475	£400
RUN OF SITE 800 X 300	£400	£375	£300
HEADER ON FEATURES, PRODUCT & PRODUCT NEWS	£700	£650	£600

FOR PRODUCT/SECTION PAGE ADVERTISEMENTS, ABOVE PRICES LESS 15%

BOOST YOUR BUSINESS WITH ADS AND SPONSORSHIP OPPORTUNITIES ON OUR WEBSITE, BULLETIN AND E-BLASTS

IF YOU ARE LOOKING FOR PRINT AND ONLINE ADVERTISING, BESPOKE PACKAGES ARE AVAILABLE UPON REQUEST. PLEASE CONTACT US FOR MORE INFORMATION.

BULLETIN BANNERS (PRICES PER MONTH):

TIMESPAN	3 MONTHS	6 MONTHS	12 MONTHS
HEADER 560 X 105	£600	£550	£500
BULLETIN BANNER 560 X 100	£550	£500	£450

BESPOKE E-BLASTS / MAILERS

ITEM	COST
E-BLAST / MAILER	£600
<i>LIMITED AVAILABILITY.</i> ARTWORK FOR E-BLASTS IDEALLY NO BIGGER THAN 600 X 800 PIXELS, SUPPLIED AS A GIF, JPEG OR HTML	
ADVERTORIAL INCLUSION ON WEEKLY BULLETIN	£80 PER RELEASE



ONLINE BOOST

GET A DIRECTORY LISTING

FEATURES	FREE	ENHANCED
COMPANY NAME	✓	✓
ONE DIRECTORY CATEGORY	✓	✓
EMAIL CONTACT	✓	✓
COMPANY BIOGRAPHY		✓
WEBSITE ADDRESS		✓
POSTAL ADDRESS		✓
SOCIAL MEDIA LINKS		✓
MULTIPLE DIRECTORY CATEGORIES		✓
ANY ARTICLE POSTED ON THE GLASS TIMES WEBSITE REFERENCING YOUR BUSINESS WILL BE LINKED TO YOUR PROFILE		✓
PRICE	FREE	£360

SPECIALIST DIRECTORY

IT'S THE TOP SPECIALIST DIRECTORY FOR COMPANIES THROUGHOUT THE GLAZING SUPPLY CHAIN.

- TELLS SEARCH ENGINES THAT YOU ARE PART OF THE INDUSTRY
- LINKS YOUR COMPANY TO A TOP INDUSTRY NEWS SITE
- TARGETS THE RIGHT PEOPLE
- BETTER SEARCH RESULTS

MULTIPLE COMPANY LISTINGS?

SPECIAL PRICES FOR MORE THAN 10 LISTINGS.

GREAT FOR SYSTEM COMPANIES, PRODUCT SUPPLIERS, FABRICATORS AND MARKETING AGENCIES.

CONTACT US TODAY FOR MORE INFORMATION.

IF YOU ARE LOOKING FOR PRINT AND ONLINE ADVERTISING, BESPOKE PACKAGES ARE AVAILABLE UPON REQUEST. PLEASE CONTACT US FOR MORE INFORMATION.



2023 FEATURES LIST

JANUARY

DOORS & ENTRANCE SYSTEMS
SOFTWARE & INTERNET
FABRICATORS
TIMBER
GLASS PROCESSING & MACHINERY

FEBRUARY

CONSERVATORIES
COLOUR
WINDOW SYSTEMS
GLASS & GLAZING
WINDOW MACHINERY
IGUS

MARCH

FABRICATORS
HARDWARE & SECURITY
SOFTWARE & INTERNET
GLASS & GLAZING
DOORS & ENTRANCE SYSTEMS
ALUMINIUM SYSTEMS

APRIL

CONSERVATORIES
WINDOW MACHINERY
DOORS & ENTRANCE SYSTEMS
GLASS PROCESSING & MACHINERY
HERITAGE
FIT SHOW PREVIEW

MAY

WINDOW SYSTEMS
HARDWARE & SECURITY
ENERGY EFFICIENCY
GLASS & GLAZING
DOORS & ENTRANCE SYSTEMS
FIT SHOW ISSUE

JUNE

CONSERVATORIES
COLOUR
ALUMINIUM
GLASS PROCESSING & MACHINERY
WINDOW MACHINERY
SOFTWARE & INTERNET
FIT SHOW REVIEW

JULY

DOORS & ENTRANCE SYSTEMS
ENERGY EFFICIENCY
HARDWARE & SECURITY
IGUS
MARKETING
GLASS & GLAZING

AUGUST

CONSERVATORIES
FABRICATORS
PROFILE BENDING
SOFTWARE & INTERNET
GLASS MACHINERY & PROCESSING

SEPTEMBER

ALUMINIUM
WINDOW SYSTEMS
WINDOW MACHINERY
GLASS & GLAZING
TRANSPORT & HANDLING

OCTOBER

CONSERVATORIES
DOORS & ENTRANCE SYSTEMS
HERITAGE
TIMBER
HARDWARE & SECURITY
GLASS PROCESSING & MACHINERY

NOVEMBER

ALUMINIUM SYSTEMS
ROOFLINE & ANCILLARIES
SOFTWARE & INTERNET
GLASS & GLAZING
COLOUR
FABRICATORS

DECEMBER

CONSERVATORIES
TRANSPORT & HANDLING
DOORS & ENTRANCE SYSTEMS
WINDOW MACHINERY
GLASS & GLAZING
GLASS PROCESSING & MACHINERY
HARDWARE & SECURITY



MECHANICAL DATA

COVER AND GATEFOLD SPECIFICATION AVAILABLE ON REQUEST.

PLEASE PROVIDE HI-RES PRINT READY CMYK PDF, X-2001 COMPLIANT.

WEBSITE ADVERTISING

FULL WIDTH BANNER*: 1600 X 300 PIXELS

***FULL WIDTH FOR MOBILES**: 400 X 200 PIXELS

HALF WIDTH BANNER: 900 X 230 PIXELS

QUARTER WIDTH BANNER: 500 X 500 PIXELS

ARTWORK FOR THE BANNERS ON THE WEBSITE SHOULD BE EITHER IN GIF OR JPEG – FLASH ANIMATION CAN BE USED AS WELL BUT DOES NOT COME OUT ON SOME TABLET AND SMART PHONE DEVICES. ANIMATED GIFS DO.

NEWSLETTER ADVERTISING

CENTRE EDITORIAL BANNERS: 525 X 100 PIXELS

THE ARTWORK FOR THE BANNERS ON THE NEWSLETTER SHOULD BE EITHER IN GIF OR JPEG – NO FLASH ANIMATION AS IT GETS STRIPPED OUT BY EMAIL BROWSERS.

ALL COPY SHOULD BE EMAILED TO:

PRODUCTION@GLASSTIMES.CO.UK FOR DISPLAY ADVERTS AND HENRY@GLASSTIMES.CO.UK FOR ALL CLASSIFIED AND RECRUITMENT.

SIZE	BLEED	TRIM	TYPE	CLASSIFIED
DOUBLE PAGE SPREAD	303 X 426	297 X 420	270 X 400	N/A
A4 PAGE	303 X 216	297 X 210	270 X 190	250 X 230
1/2 PAGE HORIZONTAL	152 X 216	149 X 210	130 X 190	120 X 230
1/2 PAGE VERTICAL	303 X 106	297 X 103	270 X 93	N/A
1/4 PAGE PORTRAIT	N/A	N/A	130 X 93	N/A
1/4 PAGE STRIP	N/A	N/A	190 X 60	60 X 92



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